

# Advertising Media and Street Furniture

Rainford is an established designer and manufacturer of the specialist outdoor advertising boards and street furniture used extensively by the prime contractors in the advertising industry. Viewed as a partner that is non-competitive to the advertising prime's position, our products are designed and manufactured to each customer's specific requirements and incorporate the latest technologies (e.g. GSM based communications for information signs).

Recognising the large variations in both technical performance and aesthetics that are required across the advertising industry, our product offering is tailored to meet these site specific requirements, from the gantry mounted bill boards for roadside applications, to the contemporary styled transit shelters and low profile light-boxes used in city centres and airports.



Our scope includes:

- **Detailed design,**
- **Prototyping, testing and site trialing,**
- **Manufacturing, and**
- **Logistics**

Our expertise covers:

- **Transit shelters,**
- **Light-boxes,**
- **Lighting and PA,**
- **Displays, and**

